



## How Pinnacle Helps with Recruitment & Retention



Pinnacle has many services and features to help you with recruitment and retention of stylists. One example is our improved online web portal. The DNet 2.0 software allows stylists to go online themselves and view their pay stubs, pay history and personal data. After the year is over, the stylist can go online and print their own W2. New hires are now able to complete the paperwork process online in a more hi-tech environment, adding to the professionalism and sophistication of your operation. You can add events, blackout dates, view employee birthdays, and employee review dates via your DNet 2.0 calendar. You can track cosmetology license renewals as well.

Employee Benefits are another way to enhance recruitment and retention. Pinnacle has a selection of benefits available for stylists, such as medical plans, dental, vision, life insurance, 401k and disability insurance. Promoting these benefits leads to more participation and gives stylists another reason to stay longer with you. We even have a Corporate Shopping discount program where you can get discounts from major online retailers, such as Costco, AMC Theatres, Nordstrom, Macy's, Land's End and many others. For those discounts, see <https://corporateshopping.com/login/pinnaclepeo>

Our Human Resources team is available and ready to assist you with answering questions and discussing any challenging issues involving your team members. Pinnacle continues to grow; we've added staff recently to enhance our service offering. Bilingual documents: If you have a need for employment documents in Spanish, let us know. We also have Bilingual staff to assist your team members.

At Pinnacle we appreciate you and your business.